

September 22, 2022

Dear Eastdale Families,

As the school year begins, we would like to encourage you to complete a social media check in with your child. We know there are many beneficial aspects of social media, unfortunately, there are also some negative aspects as well. There are accounts where people post hurtful and negative messages under a cloak of anonymity. Sometimes these accounts use our school's name or initials, however, they are in NO way affiliated or endorsed by the school. These accounts do not align with the inclusive school culture that we strive to build.

When accounts are reported to us, we do everything we can to have them removed. Today, we want to share with our families how you can report these types of hurtful accounts and ask that you have this discussion with your children.

Please talk to your teenagers about their social media habits and the impact they can have by NOT following and refusing to contribute to undesirable accounts. You may also want to discuss the negative impact that following these types of accounts can have on a person, even if they never see anything about themselves. Please use your influence and help us report this type of negative online activity.

Below are instructions and links for reporting on Instagram. You can find more instructions on the Instagram Help Center page. We encourage you to talk to your family about who they follow and their online profile. This is an opportunity to have a conversation with your child as to how they present and market themselves on social media.

Thank you for your support at home.

The following is the Eastdale Instagram account that is affiliated with our school.

<https://www.instagram.com/eastdalewelland/?hl=en>

How do I report a post or profile on Instagram?

If you have an Instagram account, you can report a profile or content on Instagram that doesn't follow our [Community Guidelines](#).

Currently, you can report a post for any of the following reasons:

- Spam
- Nudity or sexual activity
- Hate speech or symbols
- Violence or dangerous organizations
- Bullying or harassment
- Selling illegal or regulated goods
- Intellectual property violations
- Suicide or self-injury
- Eating disorders
- Scams or fraud
- False information

Please continue to page 2

You can also report a profile for posting content it shouldn't be, pretending to be someone else, or for being a child under the age of 13. Learn how to [report a comment](#) or how to [report a message](#). Keep in mind that your report is anonymous, except if you're reporting an intellectual property infringement. The account you reported won't see who reported them.

How to report a post through Feed:

Instagram App for Android

1. Tap  above the post.
2. Tap **Report**.
3. Follow the on-screen instructions.

Instagram App for iPhone

1. Tap  above the post.
2. Tap **Report**.
3. Follow the on-screen instructions.

Visit website for more details on how to access Instagram.com from a Mobile Browser, Computer or Lite for Android

How to report someone through their profile

Instagram for Android

1. Tap their username from their Feed, story post, or from your chat with them. You can also tap  and search their username to go to their profile.
2. Tap  in the top right of the profile.
3. Tap **Report**.
4. Follow the on-screen instructions.

Please continue to page 3

Instagram for iPhone

1. Tap their username from their Feed, story post, or from your chat with them. You can also tap  and search their username to go to their profile.
2. Tap  in the top right of the profile.
3. Tap **Report**.
4. Follow the on-screen instructions.

Visit website for more details on how to access Instagram.com from a Mobile Browser, Computer or Lite for Android

If you don't have an Instagram account, you can report abuse, spam or anything else that doesn't follow our [Community Guidelines](#) using [this form](#).

After you report something on Instagram, you may be able to [check the status of your report](#). Even if we don't remove the content or profile you reported, we understand that you likely want to see less of this type of content on Instagram. We may [use your report to make content similar to what you reported appear lower in your feed](#) or in the recommendations we make for you, like Suggested Posts and Explore.

Learn more about what you can do if you [don't agree with Instagram's decision](#) about content you reported.

Source: help.instagram.com

[CLICK HERE to Learn How to Report a Post or Profile on Instagram](#)